

# Dan Collison

## UX / UI Designer

dancollison.co.uk

07530367918

dcollison3@gmail.com

### Summary

Digital / UX / UI Designer, specialising in responsive web design, app design and digital transformation.

My UX process involves discovery, user research, personas, scenarios, user flows, wireframes, prototypes, pixel-perfect design, style and interaction guides, and user testing.

### Lead UX / UI Designer

HomeServe

August 2016 - present

Rolling contract working on UX and UI for a new B2B mobile app, and implementing new brand assets across a suite of brand new global and regional websites.

### UX Designer

FEB Digital

August – February 2016

- 4 week booking completing prototypes and wireframes ready to hand over for final UI design.
- 10 week project researching for and redesigning a new flagship project for Econsultancy.
- 2 week booking working closely with a UX researcher to create an interactive site for Which? Wills.

### UX / UI Designer

Sarasin & Partners

March 2015 – June 2015

3 month booking working closely with the Digital Content Manager to redesign the company website from scratch. This was a large, responsive website featuring brochure style content, as well as interactive graphs, charts, and investment fund tools. I worked to my own UX process.

### Digital / UX / UI Designer

Various agencies

September 2014 – December 2014

A series of short-term bookings with prestigious London agencies including Possible, BBH, ais London and KHWS, working on rich media banner campaigns and UX / UI design for clients including Audi, British Airways, British Gas, Coca-Cola, Exxon Mobil, National Express, Shell, Waitrose and Vodafone.

### Digital Designer

Publicis

September 2013 – August 2014

Rolling contract working on standard and rich media banner design, email design, and responsive UX / UI design for various clients, including Renault, Dacia, UBS, P&G, Airbus, and Beefeater.

During a period of 3 months when the digital design department was without a full time director, I oversaw all the briefs coming in, and all work leaving the department.

### Lead Marcoms Designer

Microsoft

August 2012 – July 2013

Permanent role working directly with Microsoft UK's Consumer Marketing executives.

### Premium Web Designer

Hibu (AKA Yell)

December 2010 – August 2012

Permanent role working on bespoke ('Premium') brochure website design for small / medium businesses. This included the creation of UI moodboards, basic wireframes, and final UI design.

### Web Designer

v3 Media

October 2009 – March 2010

Permanent role working on bespoke website design for local businesses.



## Certifications

UX Fundamentals	Aquent Gymnasium	October 2014
Advanced Illustrator CS6	Certitec	May 2013
Advanced Photoshop CS6	Certitec	February 2013

## Education

University of Teesside 2006 – 2009

BA (Hons) Digital Music Creation: 2:1

Creative Arts Centre, Kendal College 2001 – 2003

BTEC National Diploma in Popular Music: Pass

The Lakes School, Windermere 1996 – 2001

### GCSEs:

Religious Studies	A	English Literature	B
Art	B	Information Technology	B
English Language	C	Science	C
Mathematics	C	History	C

## References

Available upon request